Delegates during the hands-on training of Dr Eduardo Mahn, Chile

is relaunching its website this year. Thus, another focus of the meeting was the further development of the new DTI website in order to make it a more-effective tool for content provision that suits the needs of dental professionals all over the world. With improved usability and a modernised and interactive layout, the revamped website will feature the latest updates in dentistry, industry-related news, and upcoming webinars and global events.

“Content is our biggest asset. Our global editorial powerhouse has to be developed further, as it will become the main driver of our business in the future,” said Torens Oen- mus, President and CEO of DTI.

The first DTI print publication, the today trade show newspaper, appeared in 1999 during the International Dental Show. The newspaper is now published at over 30 dental events worldwide, providing comprehensive information and coverage that enables better planning and orientation, as well as general business information for congress participants and exhibition visitors.

The first Dental Tribune edition was published in 2001 in the Asia-Pacific region. Today, it is the largest global newspaper, with over 30 editions in 23 languages. Since its establishment, DTI has fostered relationships with major dental associations, like the ITI World Dental Federation. For the last 12 years, DTI has published WorldDental Daily, the official newspaper at the ITI Annual World Dental Congress.

In 2007, DTI launched its first specialty publication with the cosmetic dentistry magazine. Today, the continuing education magazines represent the premium segment of the publisher’s portfolio and offer information about the most significant developments in digital dentistry, implantology, dental lasers, orthodontics, prevention and endodontics. The latest additions to the print portfolio are the Clinical Masters magazine, which is published annually as a complement to the continuing education Masters Programs, and the Journal of Oral Science and Rehabilitation, both introduced in 2015.

By Dental Tribune MEA / CAPPmea

November will mark the start of a series of workshops organized by CAPP (Centre for Advanced Professional Practices) that will focus on various topics and be led by experts in the dental industry from different parts of the world.

The topics that will be available are as follows:

1. Treatment planning and functional smile design: dynamic smile analysis, face analysis and tooth selection

   by Dr. Eduardo Mahn, Chile on 01 November 2017

2. The All ceramic course: How to choose the best ceramic material and prepare for the different type of crowns we currently have?

   by Dr. Eduardo Mahn, Chile on 02 November 2017

3. Advanced Restorative Masterclass: Aesthetic Indirect Restorations

   by Prof. Brian Miller & Bill Sharling, UK on 02 November 2017

4. From Reciprocation To Rotation: The Evolution of Single File Endodontics

   by Prof. James Pitchard, UK on 02 November 2017

5. Direct Veneers: How to Create the Right Shape and Texture and Achieve the Desired Shade

   by Dr. Eduardo Mahn, Chile on 05 November 2017

6. Minimal Invasive and Non Prep Veneers: Smart Smile Design with Veneers, Days 1 & 2

   by Asst Prof. Dr. Cagdas Kilalıoglu on 04–05 November 2017

7. ITOP: Individually Trained Oral Prophylaxis

   by Dr. Carla Mora, Chile on 04 November 2017

8. The New Concept of ABB - Certification Course

   by Dr. Andrew Wallace, UK, IAA on 04 November 2017

9. Veneers Demystified: A Masterclass Hands-on Workshop for Clinical Success

   by Dr. Ozair Bunyadi, USA on 05 November 2017

10. New Concepts and Innovations in Dental Porcelain Modifications

    by Prof. Ashraf Ayoub, UK on 05 November 2017

11. Indirect Veneers

    by Dr. Murat Silvadi, UAE on 05 November 2017

12. Veneers Vs Crowns: The Challenge in Smile Design

    by Dr. Eduardo Mahn, Chile on 05 November 2017

Participants who have taken the courses in previous years have provided positive and enthusiastic feedback.

The hands-on experience with CAPP has led to a great response from dentists, who have begun using their new knowledge in their practices since attending the course.

The courses are part of the annual dental conference: 9th Dental Facial Cosmetic Conference & Exhibition that takes place at the InterContinental Hotel, Dubai Festival City, UAE on 05-07 November 2017.

More information on CAPP courses can be found at www.cappmea.com, aesthetic/hands_on.